

Blossoms in Southeast Asia to serve thousands of enterprises

— METAL AP 2019 closed

2019 Asia-Pacific Metal Industry Exhibition (METAL AP 2019) was successfully held in Bangkok International Trade and Exhibition Center (BITEC), Thailand, from Dec 12 to 14, 2019, attracting exhibitors and visitors from the global die casting, foundry, metallurgy and industrial furnace enterprises.



The grand opening ceremony of METAL AP 2019 was held at 10:00 am December 12, 2019. Mr. Ji Tang, General Manager of Shenyang Research Institute of Foundry Co., Ltd. (SRIF), Mr. Rungkamchorn Wannasai, Vice-President of Thai Foundry Association, and Ms. Kanokporn Damrongkul, Exhibition Director of Thailand Convention & Exhibition Bureau gave welcome speeches. Other guests attending the ceremony included Mr. Guang Yi, President of Industrial Furnace Institution of CMES; Mr. Takakazu Uejima, President of Keikinzoku Tsushin AI Co., Ltd.; Mr. Christopher Boss, International Product Manager Die Casting of NürnbergMesse GmbH; Mr. Xiao-yan Zhang, Secretary General of Ningbo Die & Mould Industry Association; Dr. Mike Luu, Director of International Cooperation of Vietnam Foundry Association; Mr. Marius Mehner, Deputy Executive Director of GTCC German-Thai Chamber of Commerce.

METAL AP is an international service platform tailored for the development of basic metal manufacturing industry in

Southeast Asia and even the whole Asia-Pacific region, initiated by China with a joint action of organizations related to foundry and metal manufacturing industries from Europe, Japan, South Korea, Thailand, Malaysia, Vietnam, Taiwan China, etc. The organization is committed to providing integrated services of exhibitions, trade cooperation and technical exchanges for enterprises in die-casting, conventional casting, machine manufacturing, metallurgy and other related industries.

More than 70 exhibitors from Thailand, China, Japan, Germany, Switzerland, Denmark, Italy, Malaysia, the United States, India, Hong Kong China, and Taiwan China, attended the event.

METAL AP 2019 has once again built an efficient platform for technology and business exchange of metal manufacturing in Thailand or even the entire Southeast Asia. The event attracted professional visitors from automobile, rail transit, electronics, communication, hardware for construction, and machine manufacturing industries in Southeast Asia.

Dialogue to Europe

NürnbergMesse GmbH, co-organizer of METAL AP, successfully held the “Dialogue to Europe: EUROGUSS AP Technical & Development Conference” at the conference area. Mr. Paolo Romani from IDRA Group, Mr. Andreas Kant from COSTAMP Group, Ms. Nongnuth Phetcharatana from Thailand Eastern Economic Corridor, and other European experts and Thai officers were invited to discuss the advanced European manufacturing technology and market development trend of the Asia Pacific die-casting industry.



Auto & HSR Seminar for Localization

Thailand grows faster in metal manufacturing and processing industry with the best foundation compared with other Southeast Asian countries. Thailand is also the largest automobile manufacturer in Southeast Asia. At the same time, the implementation of the Belt and Road Initiative, especially the progress of cooperation between China and Thailand on high-speed rail projects, also has speeded up the development of the metal manufacturing industry in Thailand. “Auto Parts Castings and High Speed Rail Castings Tech Seminar” focused on various topics of metal mold manufacturing, high-quality development and technological progress of the foundry industry, aiming at providing practical solutions for the industry.



Seize the Opportunity by Understanding Thai Foundry Industry

Thai Foundry Association held the “Thailand's Foundry Talking” at an onsite conference area. Mr. Korakij Ngaobenjaku Wantana, Managing Director of the Thai Foundry Association Executive Committee; Mr. Piyawat Kaewyanurak, Member of the Thai Foundry Association Executive Committee and other experts from Thailand's foundry and mold manufacturing industries were invited to discuss topics concerning the opportunities and challenges of Thailand's foundry and die-casting industries, such as human resources and costs, key common technologies, infrastructure, environmental protection laws, national policy guidance, etc. Speakers expressed their views and intention to seek out common development in a warm atmosphere.

CID Awarded Castings Tour Exhibition

High-quality die castings made in China, which won awards at CHINA DIECASTING 2019 (July 2019, Shanghai) came to METAL AP 2019 as a pavilion and attracted great attention from the audience. Such a showcase provides a chance for Chinese foundry manufacturers to make a collective appearance in Southeast Asia market; at the same time, it also provides opportunities for the market to choose high-quality die-casting suppliers from all over the world.

Amazing Chinese Casting Artworks

Thailand's unique humanistic culture is a beautiful scenery to the rest of the world, and it has a long-term historical relationship with Chinese traditional culture. Chinese art casting enterprises have been providing diversified cultural and religious goods and services to Thailand and even the whole Southeast Asia market for a long time. Now famous Chinese casting artwork makers gathered to present their exquisite products at “Casting Artwork Pavilion”, including tea set, Buddhist statues, incense burner, vase, incense burner with lion decoration on the top, etc., attracting a large number of visitors.

Concurrent Factory and Market Investigation

METAL AP 2019 Chinese exhibitors and business delegation visited local companies in Southeast Asia, such as Rojana Industrial Park, Vietnam Delta Company and Vietnam ToanLuc Joint Venture, to investigate local markets and search for potential business opportunities.